

CERTIFICATE COURSE IN ANCHORING



Proposal for Certificate Course in ANCHORING

Department of TELUGU 2024-25



Certificate Course in Anchoring

Department of Telugu

Govt. Degree College, Rajampet, Annamayya Dt. A.P.516115.
2024-25

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GOVT.DEGREE COLLEGE:RAJAMPET

IQAC -Resolution Copy

The IQAC committee along with Chairperson and Coordinator, convened a meeting on and resolved to conduct "Certificate/ Value Add-on courses" in the month of according to the feasibility of the departments. It is also resolved to submit the details as per the checklist well in advance by the departments who had given their consents.

Check list:

- 1. IQAC Resolution
- 2. Department wise Resolution
- 3. Course structure and planning
- a. Date and timing schedule
- b. Course out comes, Syllabus and model question papers
- c. Testing procedure
- d. Feedback form
- e. Model Certificate
- 4. Students' enrolment list
- 5. Attendance register for 30 hours and more (Online/Offline)
- 6. Audio visual Aids (if available), PPTs, Handouts/ Printed material
- 7. Test(Exam) and Certificate distribution
- 8. Submission of Critical Analysis Report to IQAC

IQAC Coordinator
Co-Ordinator
IQAC
Govt. Degree College

Certificate Course In Anchoring

Department of TELUGU

Govt. Degree College, Rajampeta, Annamayya Dt. A.P.516115.

PROPOSAL 2024-2025

- 1. Title of the Course: Certificate Course in Anchoring
- 2. Eligible qualification: Intermediate or Graduate

3. Need of the Course:

ANCHORING COURSE HELPFUL TO IMPROVE COMMUNICATION SKILLS AND JOB OPURTUNITIES IN MEDIA

4. Target Group:

UG Students of Govt. Degree College, Rajampeta.

UG & PG students of different colleges in and around Rajampeta.

5. Aim of the Course:

This certificate course is designed as a lucrative course and augmenting the Lively hood capacity of the students.

6. Course Objectives:

To know what is Anchoring

- 6.1. To produce competent professionals who demonstrate a thorough knowledge of the theory and practice of Anchoring and communications.
- 6.2.To foster original scholarly work in the discipline of Anchoring
- 6.3.To increase awareness of the breadth of scholarship and practice encompassed by Anchoring and the media.
- 6.4. To enrich the understanding and discussion of Anchoring and the media by inquiring into, and forging linkages with, related disciplines.
- 6.5. To contribute to the media's understanding of their role in our culture.

- 6.6. To serve as a resource and open forum for the profession.
- 6.7. Students will develop accurate and fair new skills in a variety of anchoring Media.
- 6.8. Students will exercise judgment in selecting technology appropriate to the message and audience, and understand the implications of those choices.
- 6.9. Develop the speaking, listening, reading, writing, viewing, and representing skills needed to create various electronic media and broadcast productions.
- 6.10. Exposure to real-world situations that instruct and demonstrate application of classroom lessons

7. Expected Learning Outcomes:

After completion of this course students gain more knowledge on Anchoring

- 7.1. Understand the basics of Anchoring and recognize the contributions of the renowned Anchors to the field of electronic media.
- 7.3. Think critically, creatively and independently; evaluate one's work and the work of others for accuracy, fairness, clarity, style and correctness
- 7.4. Cover and write balanced reports through objectivity, accuracy, and brevity and understand the duties and qualities of a responsible Anchor
- 7.5. Demonstrate the art of headline writing, rewriting and translation and familiarize the concept of page layout design describe the Structure of functions of Ad agencies, conducting sales promotions, advertising campaigns and market research

8. Course Design:

Eligibility: Intermediate/Graduate

Course Duration::30 hours

Fee Details: : No

Resource Person/s: All the Faculty members of Zoology Department.

9. Course Content:

Syllabus

- 9.1. The basics of fluency, Voice: pitch/tone/intonation/inflection
- 9.2. Voice Over: Rhythm of speech, Breathing, Resonance, VO for TV commercials/Corporate videos/ radio commercials/ TV Documentaries
- 9.3. Public Speaking: Showing how to hold an audience's attention, Teaching awareness of voice and its function, Demonstrating how to control body language, Breathing and articulation
- 9.4. Duties and responsibilities while news reading, Understanding the news scripts and news agenda
- 9.5. On-air Essentials, Studio autocue reading & Recording the voice
- 9.6. A look at personality, style and general show presentation
- 9.7. Examples of anchors work and detailed analysis of their styles
- 9.8. Making & adding effective promo and jingles while anchoring
- 9.9. Talk Show Host and moderating an event
- 9.10. Legal pitfalls (what NOT to say)
- 9.11. Reporting techniques-Reporting a news & Interviewing, recording the byte & transcription & scripting
- 9.12. Different Reporting styles- Political, Entertainment, Crime, Sports & Business
- 9.13. Production

- 1. Course Evaluation
- a. Offline Examination Method
- i. MCQ-20%
- ii. Assignments 20% [Cumulative]
- b. Offline Examination Method
- i. Mid-term test 20%
- ii. Semester-end examination 40%

2. Suggested Readings

- 1. Herbert Zettl, Television Production Handbook.
- Allen, Robert c and Hill Annette Hill, The Television Reader, Rutledge, Ed- 2004.
- 3. News Bulletins in English and Hindi on National and Private Channels (as teaching material).
- 4. Debates and Talk Shows on National and Private Channels (as teaching material).

Certificate Course in Anchoring

Department of TELUGU

Govt. Degree College, Rajampeta. Annamayya Dt. A.P.516115.

2024-25

Departmental Staff Resolution (BOS Meeting)

Rajampeta,

Date: 01.07.2024.

The faculty members of the Dept. of Telugu, Govt. Degree College, Rajampeta have met in the Departmental Staff room on 01.07.2024 at 2.00 p.m. and made the following resolutions unanimously.

- The Board of Studies has approved the Departmental proposal to offer a 30 hour Anchoring course in Telugu. Hence it is resolved to start the course in August 2024.
- It is unanimously resolved to nominate B.Nagaraja, as the Course Coordinator for the year 2024-25. Hence the Principal is requested to issue Proceeding for the nomination.
- 3. The certificate course is conducted for the benefit of the UG & PG students of this college and outsiders. Hence the Principal is requested to issue an Admission notification with the necessary details of the course.
- 4. The faculty members of the department B.Nagaraja, O.Geeta

Faculty members:

1.B.nagaraja

2.O.Geeta

and

BALASANI NAGARAJA, MA., Lecturer in Telujus Government Degree College

Rajampeta,

Date: 01.08.2024.

Departmental Staff Resolution

The faculty members of the Department of TELUGU, Govt. Degree College, Rajampeta have met in the Departmental Staff room on 01.08.2024 at 4.00 p.m. and made the following resolutions unanimously.

- 1. It is resolved to conduct a 30 hour Certificate Course in Anchoring.
- 2. The Certificate course shall be conducted weekly twice from 4.00 p.m. to 5.00 p.m.
- 3. The certificate course is conducted for the benefit of the UG students of this college and outsiders.
- 4. It is proposed free of cost course.
- 5. The following faculty members of the department shall act as resource persons.

1.B.Nagaraja

2.O.Geeta

BALASANI NAGARAJA, MA., Lecturer in Telugu

Government Degree College Rajampeta, Annamayya Dist. 516115. A.P.

PRINCIPAL

Govt. Degree College RAJAMPET - 516 115.

Annamayya Dist.

Certificate Course in Anchoring

Department of TELUGU

Govt. Degree College, Rajampeta. Annamayya Dt. A.P.516115.

2024-25

Proceedings of the Principal

Principal is pleased to appoint B.Nagaraja, as a coordinator for Certificate Course in Anchoring

It is hereby informed that as per the BOS meeting held in 01-08-2024.

I am directed to the Course coordinator give the notification for admission of students and other denizens of Rajampeta in **Anchoring certificate course**.

Principal

Govt. Degree College RAJAMPET - 516 115. Annamayya Dist.

Certificate Course in Anchoring

Department of Telugu

Govt. Degree College, Rajampet, Annamayya Dt. A.P.516115.

Notification for Admission

Applications are invited from the eligible candidates for admission into the Certificate Course in Anchoring for the year 2024-25.

Eligibility: Intermediate/Graduate in any discipline.

Fee details: No fee.

Duration of Course: 30 Hours

Admission Process: The prescribed application form for the Admission is available in the Department. The filled in applications shall be submitted to the Course Coordinator, Certificate course in Anchoring Department of Telugu Govt. Degree College, Rajampeta.

Defective applications and applications received after the prescribed date will summarily be rejected.

The admission schedule:

Last date of receipt of application: 06-08-2024.

Class Details: Classes of the course shall be conducted on working days between 12.08.2024 and 23.11.2024, weekly two hours from 4.00 pm to 5.00 pm.

Govt. Degree College RAJAMPET - 516 115. Annamayya Dist.

GOVERNMENT DEGREE COLLEGE RAJAMPETA

CERTIFICATE COURSE IN JOURNALISM BY DEPARTMENT OF TELUGU APPLICATION FOR JOINING THE CERTIFICATE COURSE

NAME OF THE STUDENT: (write capital letters only with surname) : Honumanthy Yojana

FATHER'S NAME (write capital letters only with surname) Hanumanthy Subba Rejude

DATE OF BIRTH

: 15-08-2005

GENDER (Male/Female/Others)

: female

GROUP

: BA-HEP

YEAR OF STUDY

: 2022 - 25

SEMESTER (I, II, III, IV, V, VI)

: 14

HALL TICKET NUMBER

: 221030036008

ADDRESS

Kommiver palli Rajangele

MOBILE NUMBER

: 9553991376

E-MAIL ID

: gojans homemantha @ geneil. Can

I hereby declare that all the information given above is true and correct to the best of my knowledge. All the information shared in the resume is correct, and I take full responsibility for its correctness.

H. Yojawa SIGNATURE OF THE STUDENT

Bir SIGNATURE OF THE MENTOR

SIGNATURE OF THE PRINCIPAL



Ottendance Register



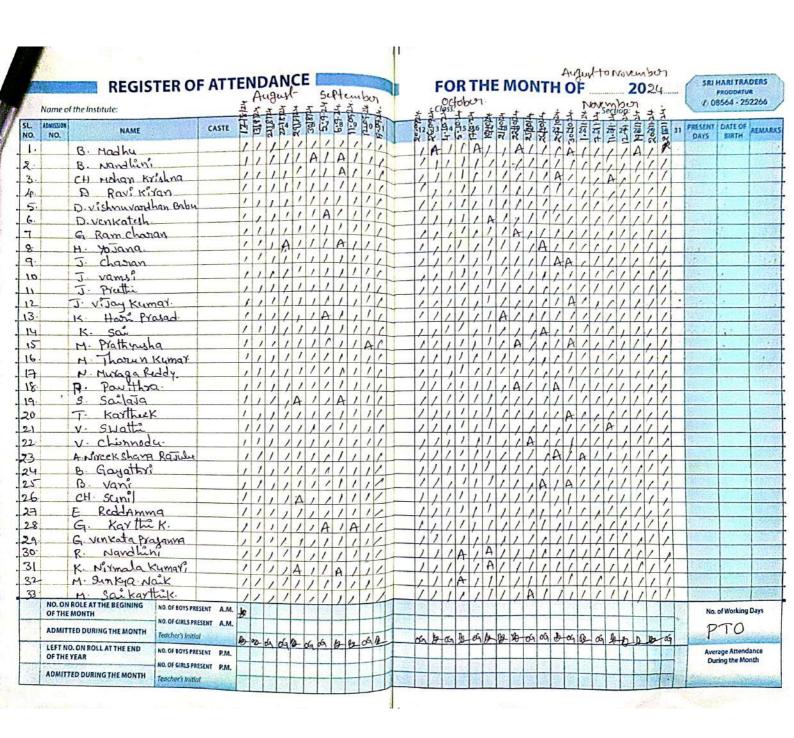
CERTIFICATE COURSE IN ANCHORING



ATTENDANCE REGISTER

Department of TELUGU 2024-25





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RAJAMPETA, YSR Kadapa District, A.P.

Certificate of Completion

Certificate	No.
001	

This is to certify t	hat Sri / Mr. / Mrs. / Miss.	Badanapuri 1	Yadhu
of 4th Semeste	L BA . HEP	ias successfully completed	the Certificate / Diploma /
Advanced Diploma Cou	rse with30	ours in Anchori	ng
conducted by the Depa	rtment/wing ofTo	elugu	,
Govt. Degree College, R	njampeta, during the academ	ic year 2024-25	·······
À ~~~ Course	Dept. / Wing	M. Oyar	PRINCIPAL

Coordinator

Incharge

Coordinator





RAJAMPETA, YSR Kadapa District, A.P.

Certificate	No.
002	

This is to certify tha	t Sri / Mr. / Mrs. / Miss	Beedam Na	ndini
of 4th semeste	L-BA HEP ha	is successfully completed t	he Certificate / Diploma /
Advanced Diploma Course	with30 ho	urs in Andoni	7
conducted by the Departs	nent/wing of	lugu	,
Govt. Degree College, Raja	mpeta, during the academic	c year 2024-25	
Course Coordinator	Dept. / Wing Incharge	IQAC Coordinator	PRINCIPAL



GOVERNMENT DEGREE COLLEGE



RAJAMPETA, YSR Kadapa District, A.P.

Certificate of Completion

Certificate No. 003

This is to certify t	hat Sri / Mr. / Mrs. / Miss	chemusu Mo	hana Krishna
of 4th Semester	BA- HEP	has successfully completed	the Certificate / Diploma /
			4 ,
conducted by the Depar	rtment/wing of	Eliqu	,
Govt. Degree College, Ra	jampeta, during the acaden	nic year 2024 - 25	 .
Course	Dept. / Wing	M. Tayar	PRINCIPAL
Coordinator	Incharge	Coordinator	



GOVERNMENT DEGREE COLLEGE



RAJAMPETA, YSR Kadapa District, A.P.

Certificate of Completion

Certificate No.

004

This is to certify th	at Sri / Mr. / Mrs. / Miss.	Daseri Ravik	isan
of 4th Semes	T - BA - HEP	has successfully completed	the Certificate / Diploma /
Advanced Diploma Cour	se with30	iours in Anchoring),
conducted by the Depar	tment/wing ofTe	lizgi	,
Govt. Degree College, Ra	iampeta, during the acaden	nic year 2024 - 25	·····
A	Dept. / Wing	M-Tigar IQAC	PRINCIPAL
Coordinator	Incharge	Coordinator	FAINCIPAL





RAJAMPETA, YSR Kadapa District, A.P.

Certificate of Completion

Certificate No. 005

This is to certify that Sri / Mr. / Mrs. / Miss. Dodovi Vishu Valdhom Babu	
of Ath Sem. BA HEP has successfully completed the Certificate / Diploma	/
Advanced Diploma Course with 30 hours in Anchoving	.,
conducted by the Department/wing ofTelugu	.,
Govt. Degree College, Rajampeta, during the academic year 2024 - 25	
Course Dept. / Wing IQAC PRINCIPAL	_

Coordinator

Incharge

Coordinator



GOVERNMENT DEGREE COLLEGE RAJAMPETA, YSR Kadapa District, A.P.



Certificate	No.
006	

This is to certify that	nt Sri / Mr. / Mrs. / Miss.	Donka Venkats	rlb
			the Certificate / Diploma /
Advanced Diploma Cours	e with 100 h	ours in Anchorin	9,
conducted by the Depart	ment/wing of	ilugu	,
Govt. Degree College, Raj	ampeta, during the academ	ic year 2024 - 25	
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Course Coordinator	Dept. / Wing Incharge	IQAC Coordinator	PRINCIPAL



GOVERNMENT DEGREE COLLEGE RAJAMPETA, YSR Kadapa District, A.P.



Certificate	No.
007	

This is to certify th	at Sri / Mr. / Mrs. / Miss.	Goodifalli Ray	ncholota
of 44 Semest	el ba hep	has successfully completed t	the Certificate / Diploma /
Advanced Diploma Cour.	se with30	hours in Anchori	ng
conducted by the Depar	tment/wing of	eluzu	,
Govt. Degree College, Ra	iampeta, during the acaden	nic year 2024-25	-
Course Coordinator	Dept. / Wing Incharge	IQAC Coordinator	PRINCIPAL





RAJAMPETA, YSR Kadapa District, A.P.

Certificate of Completion

Cer	tificate	No
6	202	

This is to certify that Sri / Mrs. / Miss. Hanumanthu Yojana
of 44 Semester BA HEP has successfully completed the Certificate / Diploma /
Advanced Diploma Course with 30 hours in Anchoring
conducted by the Department/wing of Telugu,
Govt. Degree College, Rajampeta, during the academic year 2024-25
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Course Coordinator

Dept. / Wing Incharge IQAC Coordinator PRINCIPAL





RAJAMPETA, YSR Kadapa District, A.P.

Certificate	No.
009	

This is to certify tha	at Sri /Mr. /Mrs. /Miss.	Jorgalli So	j charan
of 4th Semest	BA, HEP	has successfully completed t	he Certificate / Diploma /
Advanced Diploma Cours	e with30	iours in Anchoriz	y ,
conducted by the Depart	ment/wing ofTe	lugu	,
Govt. Degree College, Raj	ampeta, during the acaden	nic year 2024-25	
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Course Coordinator	Dept. / Wing Incharge	Coordinator	PRINCIPAL





RAJAMPETA, YSR Kadapa District, A.P.

Certificate	No.
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This is to certify tha	t Sri / Mr. / Mrs. / Miss	Jinkathati Var	ns.i
of 4th Semest	BA, HEP	as successfully completed t	the Certificate / Diploma /
Advanced Diploma Course	e with30	ours in Ancheri	ng
conducted by the Depart	ment/wing of	elugu	,
Govt. Degree College, Rajo	impeta, during the academ	ic year 2024-25	•••••
Course Coordinator	Dept. / Wing Incharge	IQAC Coordinator	PRINCIPAL

Anchoring Certificate Course Photos











Govt.Degree College Rajampeta Critical Analysis report for Certificate course/ADD On course

Name of the Department: Telugu

Title of the certificate course/Add on course: Anchoring Certificate Course

1) Objective's of starting certificate course

- Student Should have knowledge about Anchoring
- Students learn about how to present Anchoring etc..
- To learn about types of media such as print, electronic ect...
- The course is known as a challenging job along with livelihood.

2) Short summary of work

- > Students are interested in joining the course with interest in Anchoring
- Listened carefully to the online and offline classes.
- After the completion of the course students are confident about life.
- > Learned about many aspects of Anchoring

3) Problems faced while running certificate course

During the course there was some confusion in understanding the terminology of Anchoring. But later understood

4) Outcomes of course

- > Some knowledge gained about Anchoring course.
- > To have some awareness about Anchoring course.
- > Having confidence to participation print and electronic media.
- > They learned about social and political issues.

5) Whether outcomes satisfactory

Yes satisfactory

6) If not suggestions need to improve

> Due to lack of time students could not learn most extensively

Signature of Program Co ordinator

BALASANI NAGARAJA, MA., Lecturer in Telugu Government Degree College Rajampeta, Annamayya Dist. 516115. A.P.