



CERTIFICATE COURSE IN ANCHORING



Proposal for
Certificate Course in **ANCHORING**

Department of TELUGU
2024-25

Certificate course in



ANCHORING

On 08-08-2024



Department of TELUGU

Certificate Course in Anchoring
Department of Telugu
Govt. Degree College, Rajampet, Annamayya Dt..A.P.516115.
2024-25

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GOVT.DEGREE COLLEGE:RAJAMPET

IQAC -Resolution Copy

The IQAC committee along with Chairperson and Coordinator, convened a meeting on and resolved to conduct "Certificate/ Value Add-on courses" in the month of according to the feasibility of the departments. It is also resolved to submit the details as per the checklist well in advance by the departments who had given their consents.

Check list:

1. IQAC Resolution
2. Department wise Resolution
3. Course structure and planning
 - a. Date and timing schedule
 - b. Course out comes, Syllabus and model question papers
 - c. Testing procedure
 - d. Feedback form
 - e. Model Certificate
4. Students' enrolment list
5. Attendance register for 30 hours and more (Online/Offline)
6. Audio visual Aids (if available), PPTs, Handouts/ Printed material
7. Test(Exam) and Certificate distribution
8. Submission of Critical Analysis Report to IQAC


IQAC Coordinator
Co-Ordinator
IQAC
Govt. Degree College
Rajampet

Certificate Course In Anchoring

Department of TELUGU

Govt. Degree College, Rajampeta, Annamayya Dt. A.P.516115.

PROPOSAL 2024-2025

1. Title of the Course: Certificate Course in Anchoring

2. Eligible qualification: Intermediate or Graduate

3. Need of the Course:

ANCHORING COURSE HELPFUL TO IMPROVE COMMUNICATION
SKILLS AND JOB OPURTUNITIES IN MEDIA

4. Target Group:

UG Students of Govt. Degree College, Rajampeta.

UG & PG students of different colleges in and around Rajampeta.

5. Aim of the Course:

This certificate course is designed as a lucrative course and augmenting the
Lively hood capacity of the students.

6. Course Objectives:

To know what is Anchoring

6.1. To produce competent professionals who demonstrate a thorough knowledge of
the theory and practice of Anchoring and communications.

6.2.To foster original scholarly work in the discipline of Anchoring

6.3.To increase awareness of the breadth of scholarship and practice encompassed by
Anchoring and the media.

6.4. To enrich the understanding and discussion of Anchoring and the media
by inquiring into, and forging linkages with, related disciplines.

6.5. To contribute to the media's understanding of their role in our culture.

- 6.6. To serve as a resource and open forum for the profession.
- 6.7. Students will develop accurate and fair new skills in a variety of anchoring Media.
- 6.8. Students will exercise judgment in selecting technology appropriate to the message and audience, and understand the implications of those choices.
- 6.9. Develop the speaking, listening, reading, writing, viewing, and representing skills needed to create various electronic media and broadcast productions.
- 6.10. Exposure to real-world situations that instruct and demonstrate application of classroom lessons

7. Expected Learning Outcomes:

After **completion** of **this course** students gain **more knowledge on** Anchoring

- 7.1. Understand the basics of Anchoring and recognize the contributions of the renowned Anchors to the field of electronic media.
- 7.3. Think critically, creatively and independently; evaluate one's work and the work of others for accuracy, fairness, clarity, style and correctness
- 7.4. Cover and write balanced reports through objectivity, accuracy, and brevity and understand the duties and qualities of a responsible Anchor
- 7.5. Demonstrate the art of headline writing, rewriting and translation and familiarize the concept of page layout design describe the Structure of functions of Ad agencies, conducting sales promotions, advertising campaigns and market research

8. Course Design:

Eligibility : Intermediate/Graduate

Course Duration : :30 hours

Fee Details: : No

Resource Person/s: All the Faculty members of Zoology Department.

9. Course Content:

Syllabus

- 9.1. The basics of fluency, Voice: pitch/tone/intonation/inflection
- 9.2. Voice Over: Rhythm of speech, Breathing, Resonance, VO for TV
commercials/Corporate videos/ radio commercials/ TV Documentaries
- 9.3. Public Speaking: Showing how to hold an audience's attention, Teaching awareness
of voice and its function, Demonstrating how to control body language, Breathing and
articulation
- 9.4. Duties and responsibilities while news reading, Understanding the news scripts and
news agenda
- 9.5. On-air Essentials, Studio autocue reading & Recording the voice
- 9.6. A look at personality, style and general show presentation
- 9.7. Examples of anchors work and detailed analysis of their styles
- 9.8. Making & adding effective promo and jingles while anchoring
- 9.9. Talk Show Host and moderating an event
- 9.10. Legal pitfalls (what NOT to say)
- 9.11. Reporting techniques-Reporting a news & Interviewing, recording the byte &
transcription & scripting
- 9.12. Different Reporting styles- Political, Entertainment, Crime, Sports & Business
- 9.13. Production

1. Course Evaluation

a. Offline Examination Method

- i. MCQ-20%
- ii. Assignments - 20% [Cumulative]

b. Offline Examination Method

- i. Mid-term test - 20%
- ii. Semester-end examination - 40%

2. Suggested Readings

- 1. Herbert Zettl, Television Production Handbook.
- 2. Allen, Robert c and Hill Annette Hill, The Television Reader, Rutledge, Ed- 2004.
- 3. News Bulletins in English and Hindi on National and Private Channels (as teaching material).
- 4. Debates and Talk Shows on National and Private Channels (as teaching material).

Certificate Course in Anchoring

Department of TELUGU

Govt. Degree College, Rajampeta, Annamayya Dt. A.P. 516115.

2024-25

Departmental Staff Resolution (BOS Meeting)

Rajampeta,

Date: 01.07.2024.

The faculty members of the Dept. of Telugu, Govt. Degree College, Rajampeta have met in the Departmental Staff room on 01.07.2024 at 2.00 p.m. and made the following resolutions unanimously.

1. The Board of Studies has approved the Departmental proposal to offer a 30 hour **Anchoring course** in Telugu. Hence it is resolved to start the course in August 2024.
2. It is unanimously resolved to nominate B.Nagaraja, as the Course Coordinator for the year 2024-25. Hence the Principal is requested to issue Proceeding for the nomination.
3. The certificate course is conducted for the benefit of the UG & PG students of this college and outsiders. Hence the Principal is requested to issue an Admission notification with the necessary details of the course.
4. The faculty members of the department B.Nagaraja, O.Geeta

Faculty members:

1.B.nagaraja

2.O.Geeta




BALASANI NAGARAJA, MA.
Lecturer in Telugu
Government Degree College
Rajampeta, Annamayya Dist. 516115. A.P.

Rajampeta,

Date: 01.08.2024.

Departmental Staff Resolution

The faculty members of the Department of TELUGU, Govt. Degree College, Rajampeta have met in the Departmental Staff room on 01.08.2024 at 4.00 p.m. and made the following resolutions unanimously.

1. It is resolved to conduct a 30 hour **Certificate Course in Anchoring**.
2. The Certificate course shall be conducted weekly twice from 4.00 p.m. to 5.00 p.m.
3. The certificate course is conducted for the benefit of the UG students of this college and outsiders.
4. It is proposed free of cost course.
5. The following faculty members of the department shall act as resource persons.

1.B.Nagaraja

2.O.Geeta


BALASANI NAGARAJA, MA.,
Lecturer in Telugu
Government Degree College
Rajampeta, Annamayya Dist. 516115. A.P.


Principal
PRINCIPAL
Govt. Degree College
RAJAMPET - 516 115.
Annamayya Dist.

Certificate Course in Anchoring

Department of TELUGU

Govt. Degree College, Rajampeta. Annamayya Dt. A.P.516115.

2024-25

Proceedings of the Principal

Principal is pleased to appoint B.Nagaraja, as a coordinator for Certificate Course in Anchoring

It is hereby informed that as per the BOS meeting held in 01-08-2024.

I am directed to the Course coordinator give the notification for admission of students and other denizens of Rajampeta in **Anchoring certificate course**.

Principal
PRINCIPAL
Govt. Degree College
RAJAMPET - 516 115.
Annamayya Dist.

1-8-24

Certificate Course in Anchoring
Department of Telugu
Govt. Degree College, Rajampet, Annamayya Dt. A.P.516115.
2024-25

Notification for Admission

Applications are invited from the eligible candidates for admission into the Certificate Course in Anchoring for the year 2024-25.

Eligibility: Intermediate/Graduate in any discipline.

Fee details: No fee.

Duration of Course: 30 Hours

Admission Process: The prescribed application form for the Admission is available in the Department. The filled in applications shall be submitted to the Course Coordinator, Certificate course in Anchoring Department of Telugu Govt. Degree College, Rajampeta.

Defective applications and applications received after the prescribed date will summarily be rejected.

The admission schedule:

Last date of receipt of application: 06-08-2024.

Class Details: Classes of the course shall be conducted on working days between 12.08.2024 and 23.11.2024, weekly two hours from 4.00 pm to 5.00 pm.

Principal
PRINCIPAL
Govt. Degree College
RAJAMPET - 516 115.
Annamayya Dist.

1-8-24

**GOVERNMENT DEGREE COLLEGE
RAJAMPETA**

CERTIFICATE COURSE IN JOURNALISM BY
DEPARTMENT OF TELUGU
APPLICATION FOR JOINING THE CERTIFICATE COURSE



NAME OF THE STUDENT: : Hanumanthu Yojana
(write capital letters only with surname)
FATHER'S NAME : Hanumanthu Subba Rajudu
(write capital letters only with surname)
DATE OF BIRTH : 15-08-2005
GENDER (Male/Female/Others) : female
GROUP : BA-HEP
YEAR OF STUDY : 2022-25
SEMESTER (I, II, III, IV, V, VI) : IV
HALL TICKET NUMBER : 221030036008
ADDRESS : Kommiveri pelli
Rajampeta
MOBILE NUMBER : 9553991376
E-MAIL ID : yojana.hanumanthu@gmail.com

I hereby declare that all the information given above is true and correct to the best of my knowledge. All the information shared in the resume is correct, and I take full responsibility for its correctness.

H. Yojana
SIGNATURE OF THE STUDENT


SIGNATURE OF THE MENTOR


SIGNATURE OF THE PRINCIPAL

Attendance Register



CERTIFICATE COURSE IN
ANCHORING



ATTENDANCE REGISTER

Department of TELUGU
2024-25



SHT
SRI MARI TRADE CENTRE

REGISTER OF ATTENDANCE

Name of the Institute:

SL NO.	ADMISSION NO.	NAME	CASTE	21	22	23	24	25	26	27	28	29	30	31	PRESENT DAYS	DATE OF BIRTH	REMARKS		
1.		B. Madhu		/	/	/	/	/	/	/	/	/	/	/					
2.		B. Nandhini		/	/	/	/	/	/	/	/	/	/	/					
3.		CH Mahan Krishna		/	/	/	/	/	/	/	/	/	/	/					
4.		D Ravi Kiran		/	/	/	/	/	/	/	/	/	/	/					
5.		D.vishnuvardhan Babu		/	/	/	/	/	/	/	/	/	/	/					
6.		D.venkatesh		/	/	/	/	/	/	/	/	/	/	/					
7.		G. Ram Charan		/	/	/	/	/	/	/	/	/	/	/					
8.		H. Yajana.		/	/	/	/	/	/	/	/	/	/	/					
9.		J. Charan		/	/	/	/	/	/	/	/	/	/	/					
10.		J. vamsi		/	/	/	/	/	/	/	/	/	/	/					
11.		J. Prathi		/	/	/	/	/	/	/	/	/	/	/					
12.		J. vijay Kumar.		/	/	/	/	/	/	/	/	/	/	/					
13.		K. Hari Prasad		/	/	/	/	/	/	/	/	/	/	/					
14.		K. Sai		/	/	/	/	/	/	/	/	/	/	/					
15.		M. Prathinsha		/	/	/	/	/	/	/	/	/	/	/					
16.		M. Tharun Kumar		/	/	/	/	/	/	/	/	/	/	/					
17.		N. Muruga Reddy.		/	/	/	/	/	/	/	/	/	/	/					
18.		P. Pavithra.		/	/	/	/	/	/	/	/	/	/	/					
19.		S. Sailaja		/	/	/	/	/	/	/	/	/	/	/					
20.		T. Karthick		/	/	/	/	/	/	/	/	/	/	/					
21.		V. Swathi		/	/	/	/	/	/	/	/	/	/	/					
22.		V. Chinnodu.		/	/	/	/	/	/	/	/	/	/	/					
23.		A.Nireek Shara Rajulu		/	/	/	/	/	/	/	/	/	/	/					
24.		B. Gayathri		/	/	/	/	/	/	/	/	/	/	/					
25.		B. Van		/	/	/	/	/	/	/	/	/	/	/					
26.		CH. Sunil		/	/	/	/	/	/	/	/	/	/	/					
27.		E. Reddamma		/	/	/	/	/	/	/	/	/	/	/					
28.		G. Kay the K.		/	/	/	/	/	/	/	/	/	/	/					
29.		G. venkata Pragnana		/	/	/	/	/	/	/	/	/	/	/					
30.		R. Nandhini		/	/	/	/	/	/	/	/	/	/	/					
31.		K. Nirmala Kumari		/	/	/	/	/	/	/	/	/	/	/					
32.		M. Sunkya Naik		/	/	/	/	/	/	/	/	/	/	/					
33.		M. Saikarthick.		/	/	/	/	/	/	/	/	/	/	/					
NO. ON ROLL AT THE BEGINNING OF THE MONTH				NO. OF BOYS PRESENT A.M.														No. of Working Days	
ADMITTED DURING THE MONTH				NO. OF GIRLS PRESENT A.M.														PTO	
LEFT NO. ON ROLL AT THE END OF THE YEAR				NO. OF BOYS PRESENT P.M.														Average Attendance During the Month	
ADMITTED DURING THE MONTH				NO. OF GIRLS PRESENT P.M.															

REGISTER OF ATTENDANCE September

Name of the Institute:

SL. NO.	ADMISSION NO.	NAME	CASTE	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																						
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FOR THE MONTH OF August 2024

August - November

20 24

SRI HARI TRADERS
PRODOUTUR
(7) 08564 - 252266

October																															November																															31		PRESENT DAYS	DATE OF BIRTH	REMARKS
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[illegible]

ANCHORING CERTIFICATE COURSE DAILY ATTENDANCE LIST

[illegible]

ANCHORING CERTIFICATE COURSE DAILY ATTENDANCE LIST

[illegible]



GOVERNMENT DEGREE COLLEGE

RAJAMPETA, YSR Kadapa District, A.P.



Certificate of Completion

Certificate No.

001

This is to certify that Sri / Mr. / Mrs. / Miss. Badanapuri Madhu
of 4th Semester BA, HEP has successfully completed the Certificate / Diploma /
Advanced Diploma Course with 30 hours in Anchoring,
conducted by the Department/wing of Telugu,
Govt. Degree College, Rajampeta, during the academic year 2024-25.

Course
Coordinator

Dept. / Wing
Incharge

IQAC
Coordinator

PRINCIPAL



GOVERNMENT DEGREE COLLEGE

RAJAMPETA, YSR Kadapa District, A.P.



Certificate of Completion

Certificate No.

002

This is to certify that Sri / Mr. / Mrs. / Miss. Beedam Nandini
of 4th Semester - BA HEP has successfully completed the Certificate / Diploma /
Advanced Diploma Course with 30 hours in Anchoring
conducted by the Department/wing of Telugu
Govt. Degree College, Rajampeta, during the academic year 2024-25


Course
Coordinator


Dept. / Wing
Incharge


IQAC
Coordinator


PRINCIPAL



GOVERNMENT DEGREE COLLEGE

RAJAMPETA, YSR Kadapa District, A.P.



Certificate of Completion

Certificate No.

003

This is to certify that Sri / Mr. / Mrs. / Miss. Chemuru Mohana Krishna
of 4th Semester - BA - HEP has successfully completed the Certificate / Diploma /
Advanced Diploma Course with 30 hours in Anchoring,
conducted by the Department/wing of Telugu,
Govt. Degree College, Rajampeta, during the academic year 2024-25.


Course
Coordinator


Dept. / Wing
Incharge


IQAC
Coordinator


PRINCIPAL



GOVERNMENT DEGREE COLLEGE

RAJAMPETA, YSR Kadapa District, A.P.



Certificate of Completion

Certificate No.

004

This is to certify that Sri / Mr. / Mrs. / Miss. Dasari Ravikiran
of 4th Semester - BA - HEP has successfully completed the Certificate / Diploma /
Advanced Diploma Course with 30 hours in Anchoring,
conducted by the Department/wing of Telugu,
Govt. Degree College, Rajampeta, during the academic year 2024-25.


Course
Coordinator


Dept. / Wing
Incharge


IQAC
Coordinator


PRINCIPAL



GOVERNMENT DEGREE COLLEGE

RAJAMPETA, YSR Kadapa District, A.P.



Certificate of Completion

Certificate No.

005

This is to certify that Sri / Mr. / Mrs. / Miss. Dasari Vishu Vardham Babu
of 4th Sem. BA HEP..... has successfully completed the Certificate / Diploma /
Advanced Diploma Course with 30..... hours in Anchoring
conducted by the Department/wing of Telugu
Govt. Degree College, Rajampeta, during the academic year 2024 - 25


Course
Coordinator


Dept. / Wing
Incharge


IQAC
Coordinator


PRINCIPAL



GOVERNMENT DEGREE COLLEGE

RAJAMPETA, YSR Kadapa District, A.P.



Certificate of Completion

Certificate No.

006

This is to certify that Sri / Mr. / Mrs. / Miss. Donka Venkatach
of 4th Semester BA HEP has successfully completed the Certificate / Diploma /
Advanced Diploma Course with 30 hours in Anchoring,
conducted by the Department/wing of Telugu,
Govt. Degree College, Rajampeta, during the academic year 2024-25


Course
Coordinator


Dept. / Wing
Incharge


IQAC
Coordinator


PRINCIPAL



GOVERNMENT DEGREE COLLEGE

RAJAMPETA, YSR Kadapa District, A.P.



Certificate of Completion

Certificate No.

007

This is to certify that Sri / Mr. / Mrs. / Miss. Grandipalli Ramcharam
of 4th Semester BA HEP has successfully completed the Certificate / Diploma /
Advanced Diploma Course with 30 hours in Anchoring,
conducted by the Department/wing of Telugu,
Govt. Degree College, Rajampeta, during the academic year 2024-25


Course
Coordinator


Dept. / Wing
Incharge


IQAC
Coordinator


PRINCIPAL



GOVERNMENT DEGREE COLLEGE

RAJAMPETA, YSR Kadapa District, A.P.



Certificate of Completion

Certificate No.

008

This is to certify that Sri / Mr. / Mrs. / Miss. Hanumanthu Tojama
of 4th Semester BA HEP has successfully completed the Certificate / Diploma /
Advanced Diploma Course with 30 hours in Anchoring,
conducted by the Department/wing of Telugu,
Govt. Degree College, Rajampeta, during the academic year 2024-25.


Course
Coordinator


Dept. / Wing
Incharge


IQAC
Coordinator


PRINCIPAL



GOVERNMENT DEGREE COLLEGE

RAJAMPETA, YSR Kadapa District, A.P.



Certificate of Completion

Certificate No.

009

This is to certify that Sri / Mr. / Mrs. / Miss. Joripalli Sai charan
of 4th Semester, BA, HEP has successfully completed the Certificate / Diploma /
Advanced Diploma Course with 30 hours in Anchoring,
conducted by the Department/wing of Telugu,
Govt. Degree College, Rajampeta, during the academic year 2024-25.


Course
Coordinator


Dept. / Wing
Incharge


IQAC
Coordinator


PRINCIPAL



GOVERNMENT DEGREE COLLEGE

RAJAMPETA, YSR Kadapa District, A.P.



Certificate of Completion

Certificate No.

010

This is to certify that Sri / Mr. / Mrs. / Miss. Jinkathoti Vamsi
of 4th Semester, BA, HEP has successfully completed the Certificate / Diploma /
Advanced Diploma Course with 30 hours in Anchoring,
conducted by the Department/wing of Telugu,
Govt. Degree College, Rajampeta, during the academic year 2024-25


Course
Coordinator


Dept. / Wing
Incharge


IQAC
Coordinator


PRINCIPAL

Anchoring Certificate Course Photos



6-733C, Jani Basha Puram, Kuchivari Palli, Jani Basha Puram, Rajampeta, Rajampet, Andhra Pradesh 516115, India

Latitude
14.1813894°

Local 11:13:37 AM
GMT 05:43:37 AM

Longitude
79.1497382°

Altitude 143 m
Friday, 27.09.2024



6-733C/733/E, Jani Basha Puram, Kuchivari Palli, Jani Basha Puram, Rajampeta, Rajampet, Andhra Pradesh 516115, India

Latitude
14.1814054°
Local 11:47:43 AM
GMT 06:17:43 AM

Longitude
79.1500909°
Altitude 142 m
Friday, 20.09.2024



55J2+8MC, Rajampet, Andhra Pradesh 516115, India

Latitude
14.18039976619184°
Local 12:24:13 PM
GMT 06:54:13 AM

Longitude
79.15177219547331°
Altitude 145 m
Tuesday, 24.09.2024



6-733C, Jani Basha Puram, Kuchivari Palli, Jani Basha Puram, Rajampeta, Rajampet, Andhra Pradesh 516115, India

Latitude
14.1813894°
Local 10:13:03 AM
GMT 04:43:03 AM

Longitude
79.1497382°
Altitude 143 m
Wednesday, 25.09.2024



Govt.Degree College Rajampeta
Critical Analysis report for Certificate course/ADD On course

Name of the Department: **Telugu**

Title of the certificate course/Add on course: **Anchoring Certificate Course**

1) Objective's of starting certificate course

- Student Should have knowledge about Anchoring
- Students learn about how to present Anchoring etc..
- To learn about types of media such as print, electronic ect...
- The course is known as a challenging job along with livelihood.

2) Short summary of work

- Students are interested in joining the course with interest in Anchoring
- Listened carefully to the online and offline classes.
- After the completion of the course students are confident about life.
- Learned about many aspects of Anchoring

3) Problems faced while running certificate course

- During the course there was some confusion in understanding the terminology of Anchoring. But later understood

4) Outcomes of course

- Some knowledge gained about Anchoring course.
- To have some awareness about Anchoring course.
- Having confidence to participation print and electronic media.
- They learned about social and political issues.

5) Whether outcomes satisfactory

- Yes satisfactory

6) If not suggestions need to improve

- Due to lack of time students could not learn most extensively


Signature of Program Co ordinator

BALASANI NAGARAJA, MA.,
Lecturer in Telugu
Government Degree College
Rajampeta, Annamayya Dist. 516115. A.P.